

TELL US ABOUT YOUR ACHIEVEMENTS AND WIN FOUR HOSPITALITY TICKETS FOR LUNCH ON WEDNESDAY 5TH OCTOBER 2011 AT HORSE OF THE YEAR SHOW!

Horse of the Year Show generates a large amount of publicity in the media across regional and national press, radio and TV. This is your chance to create news stories about your achievements in relation to HOYS. This may generate positive coverage for you and increase sponsorship opportunities. A member of the Horse of the Year Show Press Office may contact you personally to discuss your experiences in more detail or to liaise with members of the press.

Please complete below detailing your achievements

(Continue on extra paper if required).

NAME: _____ **AGE:** _____ **OCCUPATION:** _____

ADDRESS: _____

TOWN: _____

COUNTY: _____

POSTCODE: _____

TELEPHONE: _____

EMAIL: _____

LENGTH OF TIME RIDING: _____

NAME OF HORSE(S):

CLASS (ES) QUALIFIED FOR:

SHOW QUALIFIED AT:

How many HOYS qualifying shows do you attend each year?

IS THIS YOUR FIRST TIME YOU HAVE QUALIFIED FOR HOYS? : YES / NO

IF NOT, HOW MANY TIMES HAVE YOU COMPETED AT HOYS & WHAT RESULTS DID YOU ACHIEVE?

WHAT DOES IT MEAN TO YOU TO COMPETE AT HOYS?

HOW DO YOU THINK YOU WILL DO AT THE EVENT?

**DO YOU HAVE ANY INTERESTING STORIES ABOUT QUALIFYING FOR HOYS?
(Continue on extra paper if needed)**

**HAVE YOU HAD TO OVERCOME ANY MAJOR PROBLEMS OR DIFFICULTIES TO RIDE
AT HOYS?**

**WHAT INSPIRED YOU TO WANT TO COMPETE AT HOYS & WHO IS YOUR BIGGEST
MENTOR?**

HOW MANY PEOPLE ARE LIKELY TO COME AND SUPPORT YOU AT HOYS?

ARE THESE LIKELY TO BE FAMILY, FRIENDS OR BOTH?

WHAT EQUESTRIAN SOCIETIES AND ASSOCIATIONS ARE YOU A MEMBER OF?

WHAT EQUESTRIAN MAGAZINES DO YOU REGULARLY READ?

WHAT LOCAL PRESS DO YOU REGULARLY READ?

HAVE YOU VISITED THE HOYS WEBSITE www.hoys.co.uk? YES / NO

DO YOU FOLLOW US ON TWITTER? YES / NO

ARE YOU A FAN OF OUR FACEBOOK PAGE? YES / NO

DO YOU SUBSCRIBE TO ALL THE LATEST SHOW NEWS BY SUBSCRIBING TO THE FREE NEWSLETTER AT www.hoys.co.uk? YES / NO

WHAT DO YOU THINK ABOUT THE HOYS WEBSITE AND NEWSLETTER?

HAVE YOU EVER ATTENDED THE BRITISH OPEN SHOW JUMPING CHAMPIONSHIPS?

NO

YES

(Years) _____

I HAVE ATTENDED THE FOLLOWING PREVIOUS EVENTS:

<u>HOYS</u>	<u>COMPETED AT</u>	<u>ATTENDED</u>
2004	<input type="checkbox"/>	<input type="checkbox"/>
2005	<input type="checkbox"/>	<input type="checkbox"/>
2006	<input type="checkbox"/>	<input type="checkbox"/>
2007	<input type="checkbox"/>	<input type="checkbox"/>
2008	<input type="checkbox"/>	<input type="checkbox"/>
2009	<input type="checkbox"/>	<input type="checkbox"/>
2010	<input type="checkbox"/>	<input type="checkbox"/>



If you would like to receive HOYS leaflets and posters to promote your success and encourage your friends and family to support you at the Show, please contact the Press Office on 01582 711411 or email press@hoys.co.uk.

PLEASE SEND THE COMPLETED FORM BACK ALONG WITH YOUR ENTRY AS SOON AS YOU HAVE QUALIFIED TO:

Grandstand Media Ltd, 7 Waterside, Station Road, Harpenden, Hertfordshire, AL5 4US.
Telephone: 01582 711411 Fax: 01582 469832
Email: press@grandstand.co.uk.

The prize draw will be made on 9th September 2011.

Remember – Your friends and family can also benefit from special Group rates on standard tickets to the event. Groups of 12 or more can take advantage of discounts (15% off) with larger groups of 30 or more enjoying greater price reductions (20% off).

You can reserve an allocation of tickets, subject to availability, with the Groups Box Office with no obligation to buy, get your numbers together and then confirm and pay for your tickets.

GROUPS BOX OFFICE: 0800 358 0058

Visit www.hoys.co.uk for all show information